

# THE HEAVY-WAIT IS OVER!



ON SALE NOW WHEREVER LOW BLOWS ARE DELIVERED! GO FOR IT!
THE KNOCKOUT MAD...DON'T LEAVE LARRY HOLMES WITHOUT IT!

### **VITAL FEATURES**



"Only in America could a letter that offers a prize of two million dollars be regarded as junk mail!" —Alfred E. Neuman

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CONTRIBUTING ARTISTS AND WRITERS the usual gang of idiots

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FRONT COVER ARTIST: RICHARD WILLIAMS

BACK COVER ARTISTS: WILL ELDER & HARVEY KURTZMAN

FRONT AND BACK COVER IDEAS BY THE EDITORS

MAD (ISSN 0024 9219) is published monthly except February, May, August and November by E.C. Publications, Inc., 485 MADison Avenue, New York, NY, 10022. Second class postage paid at New York, NY, and at additional mailing offices. Subscription in U.S.A.: 8 issues \$10.75 or 24 issues \$26.75 or 40 issues \$42.75. Outside U.S.A.: 8 issues \$1.75. Entire contents copyright & 1988 by E.C. Publications, Inc., 410w 10 weeks for change of address to become effective, and include mailing label when making change of address or inquiring about your subscription. POSTMASTER: send address change to MAD, 485 MADison Avenue, New York, NY, 10022. The Publisher and Editors will not be responsible for unsolicited manuscripts, and request all manuscripts be accompanied by a stamped self-addressed return envelope. The names of characters used in all MAD fiction and semi-fiction are fictitious. A similarity without satiric purpose to a living person is a coincidence.

"HENNA AND HER SICKOS" (A MAD MOVIE SATIRE) Pg. 4





FOLLOW UP REPORT ON PROGRESS Pg. 16

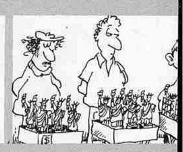
CAT THOUGHTS Pg. 18





HOME FU! Pg. 34

A MAD LOOK AT THE STATUE OF LIBERTY Pg. 38

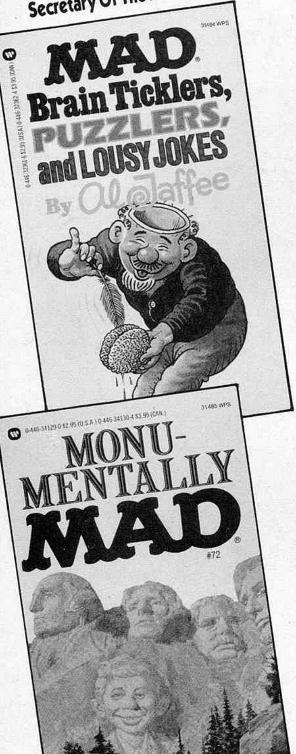




"CLOWN AND LOUT IN BEVERLY HILLS" (A MAD MOVE SATIRE) Pg. 41

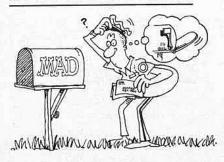
### MAD SETS A NEW DOUBLE SUBSTANDARD!

First, this all new book from our Secretary Of The Inferior, Al Jaffee ...



Then, MAD scales to new depths

On sale exclusively in this anthology... at a mediocre bookstore near you! LETTERS AND TOMATOES DEPT.



### **GOLDEN GIRLS**

The "Golden Girls" is one of my favorite TV shows and your satire has certainly added a few new WRINKLES to my enjoyment of it!

John Meeks, San Angelo, TX

Just reading 'The Olden Girls' made me age twenty years!

Loren Keller Muscatine, IA

### READER'S REVENGE

Your "Consumer Revenge Bills" did not work. I'll see you in court!

Dave Scheinblum Park City, UT

### **BIBLE BELTS**

I remember reading MAD as a youth, it was just dumb, clean fun. However, my teenage son brought the Fall 1985 Super Special home recently and it thoroughly stunned me. The language was atrocious. There is a severe penalty to be paid for using God's name in vain. Exodus 20:7 states "...the Lord will not leave him unpunished who takes his name in vain."

I have asked my children not to buy or read MAD. When I explained what was contained within the covers, as young Christians they were very agreeable. I will also contact my local library and ask them not to allow children under 18 to

check MAD out.

I feel MAD will have a direct adverse effect on any person, young or old, who reads it. Today's children have enough trouble growing up without the influence of MAD. I have often wondered why young people openly curse as they do. I now realize that because of low-life scum like MAD, they think this is acceptable behavior.

I have enclosed a copy of the New Testament Bible which I hope you will read. I pray you will review your publication standards and change your attitude. (Mrs.) Linda M. Houk

Hawthorne, FL

Amen.-Ed.

### **BILL TO A MAGAZINE PUBLISHER**

To: William Gaines, Publisher of MAD From: Mike Lowe, Address Unknown 

 Psychiatric Care to Date
 \$1,287.50

 Cost Of Education Wasted
 \$64,319.12

 Barf Bags
 \$78.54

 Total Charges
 \$75,687.04

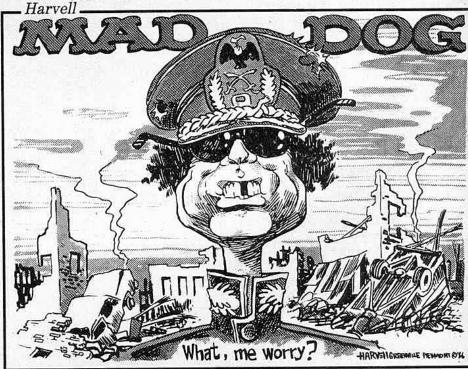
 Total Cost Of Magazine
 \$1.35

 Balance Owed
 YOU()
 ME(X)
 \$75,685.69

 CHEAP! Balance Owed







Russel Howze of Travelers Rest, SC sent us this editorial cartoon which recently appeared in the Greenville Piedmont News.

### **MOVIE VIOLATIONS**

The real "Fools Of The Nile" are Dick DeBartolo and Mort Drucker!

Melissa Bradley Mill Creek, IN

Remember what happened to people in "Young Sherlock Holmes"? They got hit by blow darts and began to hallucinate. Well, when I read your satire all I got was a pain in the neck!

C. Dexter Haven Philadelphia, PA

### **DOTS ALL FOLKS**

I loved your "MAD Dots" in issue #263. Here's one you forgot: An Overhead View Of All The People Who Actually Like MAD!

Kalman P. Toth Monsey, NY

|  | 4 |  |
|--|---|--|
|  |   |  |
|  |   |  |
|  |   |  |
|  |   |  |

We're missing your Points.—Ed.

### MAD MINUTE UPDATE

Here's something you least expected. A MAD MINUTE update! The MAD MINUTE is now entering its third year. What are MAD MINUTES? They are 60-second bits of silliness badly written and poorly performed by long time MAD writer, Dick DeBartolo. We don't expect much from Dick and he never disappoints us. The MAD MINUTES are sent free to 120 DJ's across the country and are heard on 130 Armed Forces Radio Stations around the world. (Yes, OUR Armed Forces!) If you know a local radio station DJ, or a college radio station DJ who would like to receive the MAD MINUTES (nine MAD MINUTES) are sent out every seven weeks), have them drop us a line on station stationery and we'll do the rest. Send requests to:

The MAD MINUTES MAD Magazine 485 MADIson Avenue New York, NY 10022

### **UNEXPECTED GAINES**

Regarding MAD #263, all I have to say is, what's wrong with you people? Do you realize that William Gaines' face appears at least three, count 'em, three times in that magazine? Please, next time place a warning label on the cover, if not for the sanity of your readers, for the sake of the reading environment. I beg of you!

Pascal Boucher Montreal, Canada

Is that man's ego as big as his stomach? Please, no more pictures of Bill Gaines in MAD!!

> Laura Elizabeth Bucci Madison, WI

Please Address All Correspondence To: MAD, Dept. 265, 485 MADison Avenue New York, New York 10022

MAD welcomes reader submissions. Manuscripts will not be returned or acknowledged, however, unless they are accompanied by a self-addressed damp envelope.

## Why Subscribe To Mad?

To Save Money? ABSOLUTELY!
To Get Free Gifts? POSITIVELY!
To Receive A Giant Cash Bonus?
DEFINITELY NOT!

ANNOUNCING A SUBSCRIPTION OFFER SO FABULOUS, IT WILL NOT BE REPEATED ON ANY OTHER PAGE OF THIS MAGAZINE!!!

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- □ I enclose \$42.75\* Please send me the next 40 issues of MAD... Plus the don Martin big book and two don Martin Paperbacks and two MAD paperbacks absolutely free!
- CHECK HERE IF RENEWAL

- ☐ I enclose \$26.75\* Please send me the next 24 issues of MAD...PLUS 6 FREE MAD PAPERBACK BOOKS!
- □ I enclose \$10.75° Please send me the next 8 issues of MAD...PLUS TWO FREE MAD PAPER-BACKS!

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|---------|-----|---------------------------|--|-------|
| ADDRESS | - A |                           |  | ille. |
| CITY    |     | <u>. 11 . 11 . 11 . 1</u> |  |       |
|         |     |                           |  |       |

\*Outside U.S.A. (including Canada.) \$13.75 for 8 issues or \$33.75 for 24 issues or \$51.75 for 40 issues in U.S. Funds payable by International Money Order or check drawn on a U.S.A. Bank. Allow 10 weeks for subscription to be processed. MAD Magazine cannot be responsible for cash lost or stolen in the mails so CHECK OR MONEY ORDER PREFERRED.

ZIP \_\_\_\_ DATE OF BIRTH



### KNOCK ON WOODY DEPT.

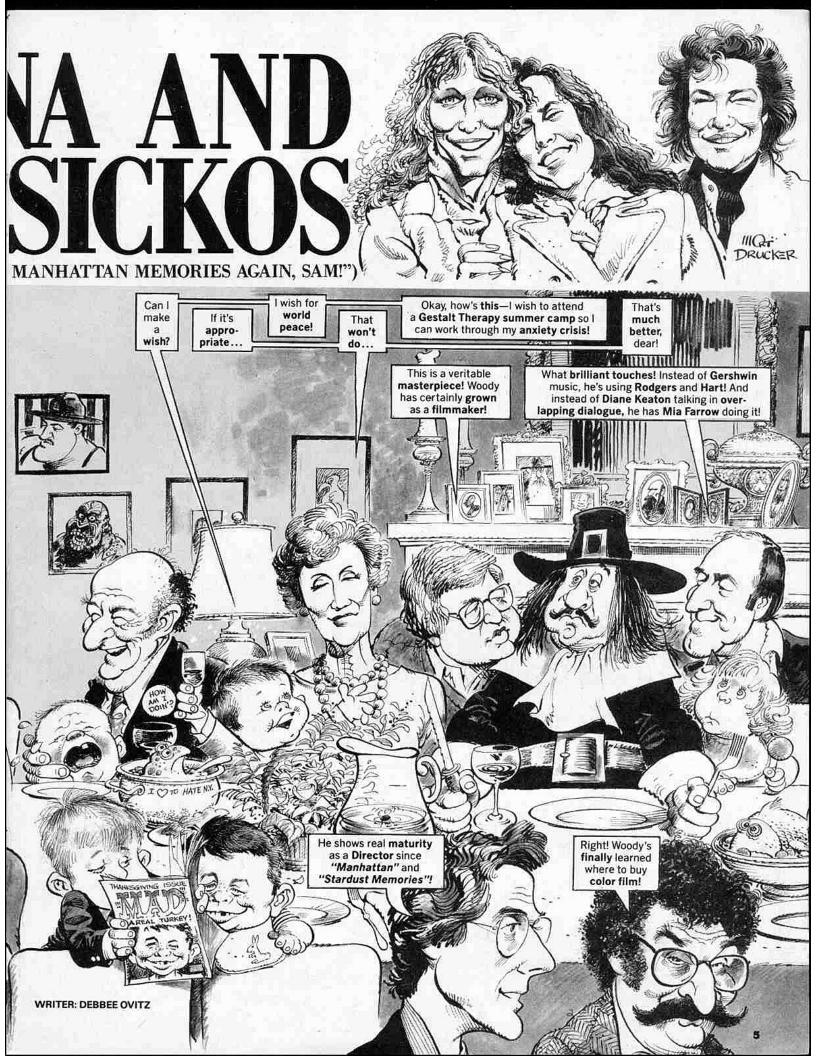
I'm Woody Alien! I'd like to introduce you to my latest film!
I'm very proud of it—it's new, it's different! Like for
instance, even though it's the 14th consecutive film in which
I've played a total neurotic, this is the first time there are
other neurotics in even worse shape than me, mainly...

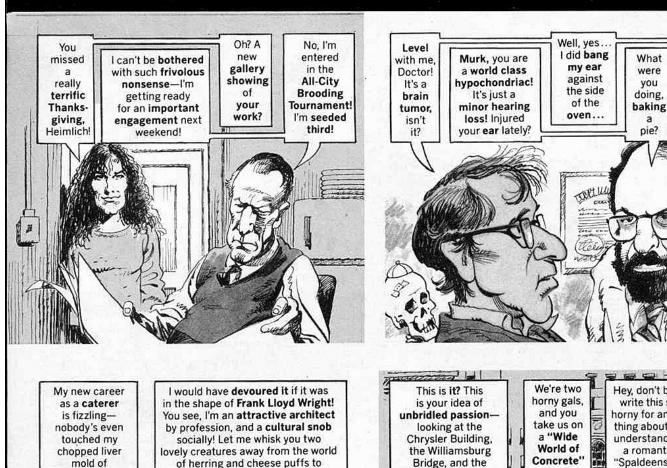


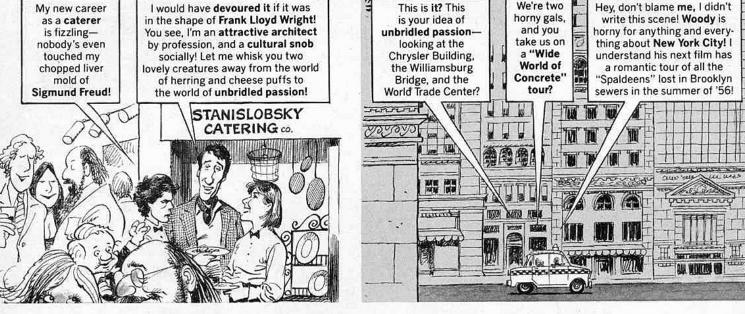
# HENN HER

(OR: "PLAY ANNIE HALL'S









No,

attempting

suicide!

I was

sure

I had a

brain

tumor!

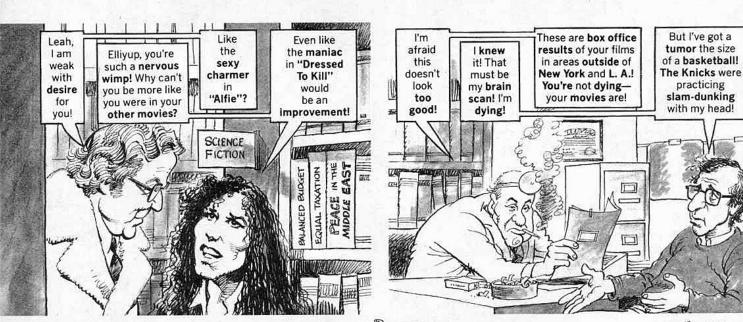
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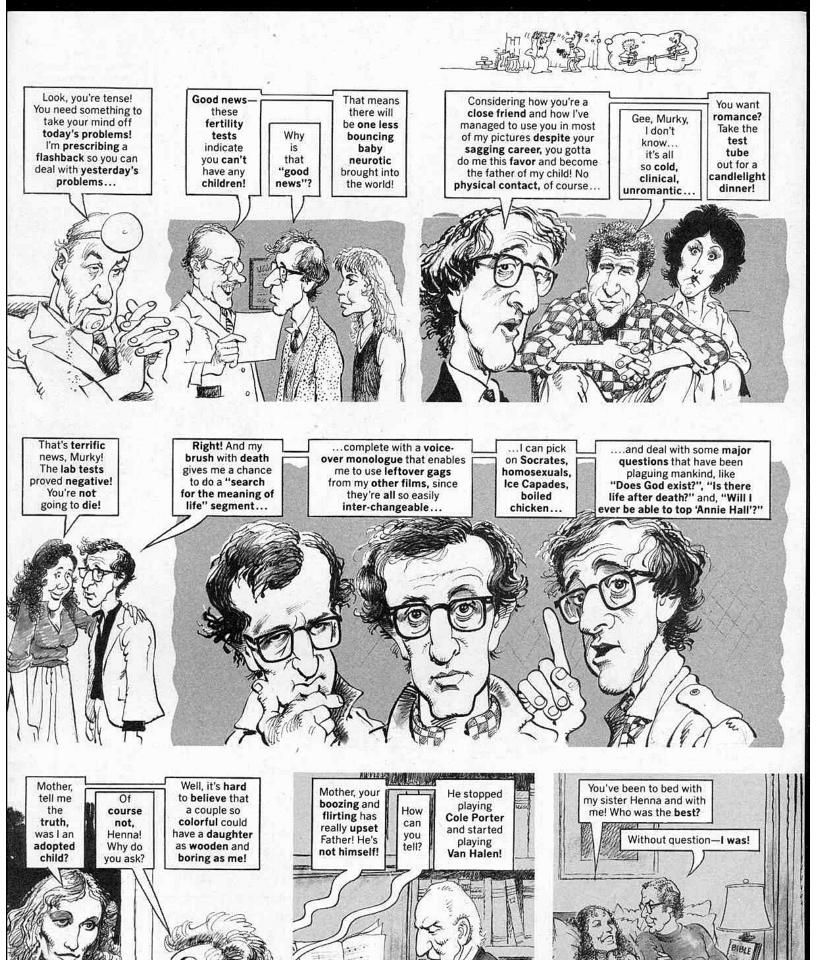
were

you

doing,

pie?





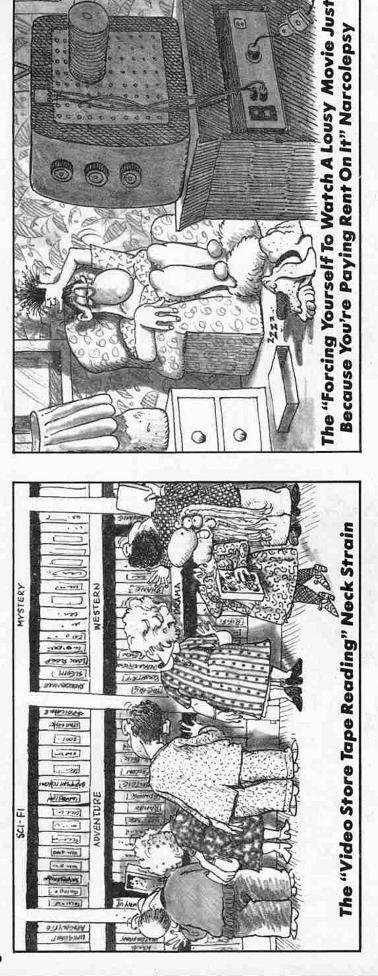


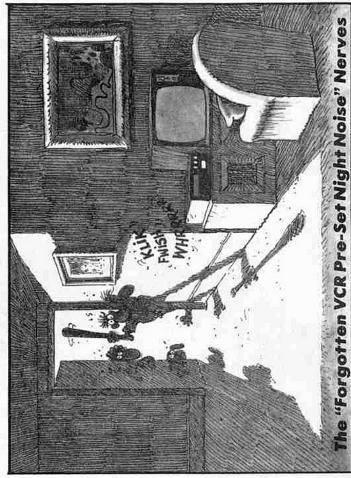
# Note: It will be necessary to adjust your "horizontal hold" for the following article!

# VCR DEPT.

For the past couple of years, a new illness has been sweeping America. Its symptoms are painful, its effects debilitating, and no one ever really recovers from it. We at MAD wanted to alert our readers to this scourge and assigned one of our top investigative reporters the task of researching and reporting on it. Unfortunately, he died! So we're going to have to fill the next three pages with the following diseased article called ...

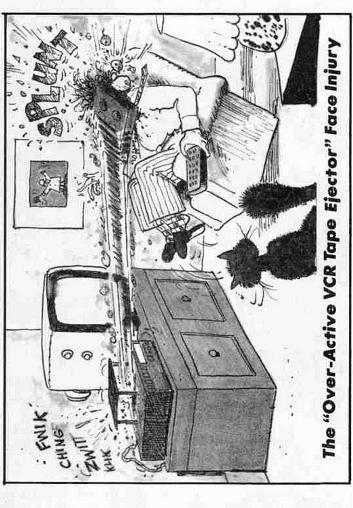




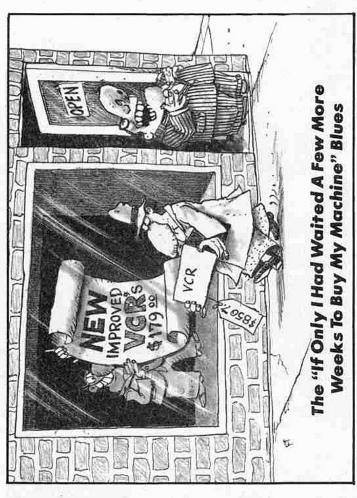








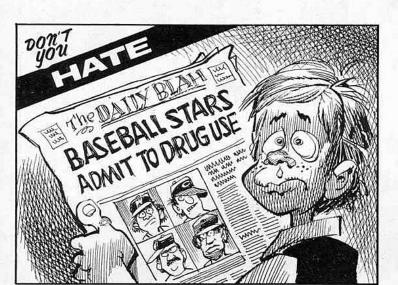




JEERING THEM ON DEPT.

# THE MAD FOUND FOUND STATES

ARTIST: JACK DAVIS



...when you discover that your favorite ballplayer is a junkie?



WRITER: LOU SILVERSTONE

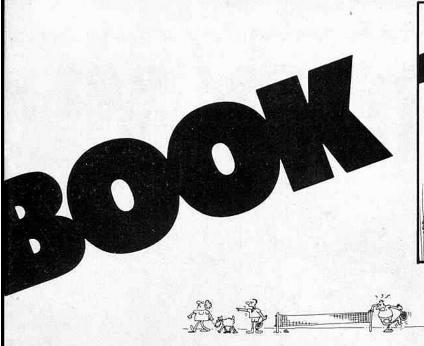
...when team owners get more media coverage than the teams?



...when you have tickets to the fifth game of the World Series and one team wins it in four straight?



...when a stadium has dozens of beer outlets but only three toilets and two of them are out of order?





...when they give a free gift to fans under 16 and you're tall for your age?



...when the game is a sell-out but the scalpers have reams of tickets?



...when you get a fantastic seat in the second row, and the schmuck in the first row keeps standing up?



...when you sit way up at the top of the upper deck and you see tons of empty seats below that were sold to big corporations for the season?



...when you buy a season ticket and the team's superstar refuses to play because the team won't renegotiate his multi-million dollar contract?

WHO ARE THE ROCK STARS OF THE FUTURE? WHAT KIND OF MUSIC WILL HIT THE SCE

# MAD'S ROCK MUS

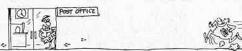
Prince—the "bad boy" of Rock 'n Roll—will become ensnared in legal tangles after a Cleveland concert at which his bodyguards "rough-up" and eject all 15,200 fans. A Federal Court judge will reject the diminutive star's claim that the audience was "staring at me!" and award all damages asked—thus eating up the remaining royalties from Prince's best-selling biography, "Don't Talk To Me, I'm A Star!"

Bobby Icon, an unknown former medical student from Omaha, will become a Heavy Metal sensation with his unique sound—gastro-intestinal noises run through a synthesizer and amplified 10,000 times. He will top the charts with his single, "BLUHB-blahg-phlurg Means I Love You"!

Deirdre Detweiler and the Meek will inherit a prominent place in the music world's spotlight. Lead singer Deirdre, in a bizarre reversal of the "Mell Tillis Syndrome," stutters when she sings, but not when she talks! The band's first Top 40 tune will be a 19½ minute remake of The Police hit "Dee-doo-doo-doo, dee-da-da-da."

Baby Huey and the Toddlers, a young Mexican band with a mandatory retirement age of nine, will capture the untapped pre-pre-pubescent set with such raw-energy toe-tappers as "Mr. Rogers Ain't My Neighbor!," "Save A Breast For Me" and their millionseller, "Whole Lotta Chafing Goin'On."





NE? WHICH STARS WILL BE EATING WHAT LIVE ANIMALS ON STAGE? MAD TELLS ALL!!!

# SICPREDICTIONS





Supergroups Duran Duran,
Genesis, Journey and the Rolling
Stones will jointly announce a
revolutionary plan to end their
perennial problem of band members
always taking off to do solo
projects or collaborations. The
solution? The Band-of-the-Month
Club. Each month, subscribers will
receive an LP by the club's
debut group, The Rolling
Duranesissies.

Former Interior Secretary James Watt will organize a philanthropic recording session, patterned after Quincy Jones' "We Are The World," and featuring such conservative entertainment figures as Wayne Newton, Frank Sinatra and Charlton Heston. Proceeds from the album, "We Are The Right," will benefit needy defense contractors engaged in "Star Wars" research.

The Clerks, a light-rock quintet composed of middle-aged office workers who only play part-time after work, will become the surprise sensation of the decade. The group will sweep the Yuppie market with songs on such un-rocklike topics as car-pooling, dressing for success and the tax advantages of long-term T-Bills.

The phenomenal comeback of longtime rocker Tina Turner will come to a shuddering halt when she is arrested, and later convicted, of smuggling a family of illegal aliens into the U.S. inside her hair. She will be sentenced to six years in prison and barred—for life—from ever using a blow-dryer.

WRITER: MIKE SNIDER

IS EVERYTHING THAT'S "NEW" AND "MODERN" A GIANT STEP FORWARD FOR MANKIND?

# FOLLOW UP REPO

ARTIST: ALJAFFEE



In the old days when you were out and the house was empty, important messages were never communicated.

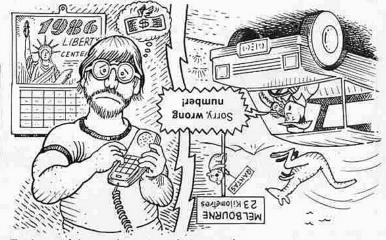
Now, with the advent of the phone answering machine, messages are always communicated!



It wasn't very long ago that the only kind of soda you could buy was the kind loaded with sugar that would rot all your teeth. Today's soda is sugar free! However it does contain nutrasweet, saccharine and other wonderful modern chemicals!



In the old days, you couldn't place a long distance call without the assistance of an operator.

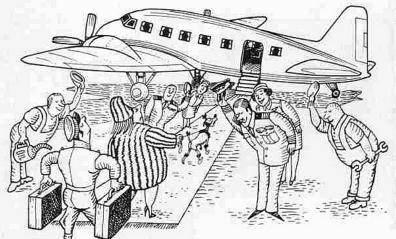


Today, with modern touch tone phone systems, you can call long distance with no assistance at all!

A TINY STEP FORWARD FOR WOMANKIND? YOU BE THE JUDGE AS YOU NOW READ MAD'S

# RY ON PROGRESS

WRITER: DICK DEBARTOLO



Back in the days of propeller planes, air travel was only for the rich and affluent.

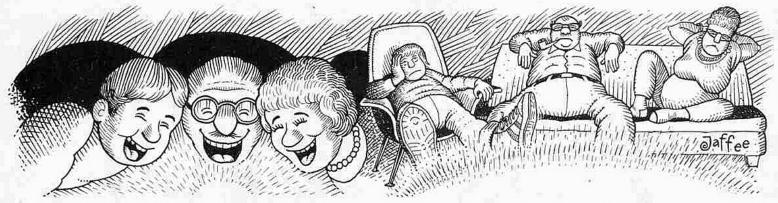


Today, thanks to so many airlines putting so many planes in the sky, air travel is cheap and many more people can afford to fly.



Not long ago, the only portable entertainment you could carry was a small mono radio.

Today, with miniature portable stereo systems with headphones, you can be in a world all your own.



Years ago, entire families gathered around a little four-inch, black and white tv set to watch the great stars of the day—Sid Caesar, Uncle Miltie and Jackie Gleason. Today, we have 40-inch, full color projection television sets in stereo that families can gather around to watch the great stars of the day—Merv Griffin, Alan Thicke and Ed McMahon.



FE-LINES DEPT.

# CATTH(







# DUGHTS

ARTIST AND WRITER: PAUL PETER PORGES



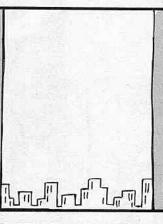












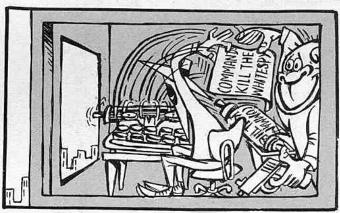




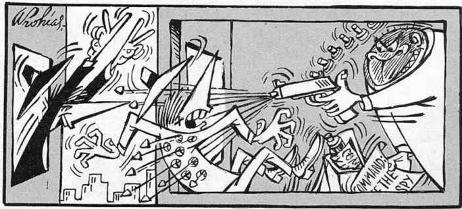






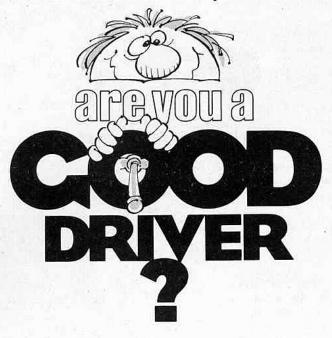








In most states, renewing your driver's license is as easy as signing your name and enclosing a check. Simple, but what this procedure doesn't do is weed out unsafe drivers—motorists who have long since forgotten everything they had to learn in order to get their first license! How about you? Are your driving skills up to par? Or have you too become sloppy and careless behind the wheel! Spend a few minutes with this quiz and see:



BEGIN with the national speed limit of 55 miles per hour. ANSWER each question and add or subtract miles accordingly.

### PART I-DRIVING HISTORY

- If the statue of St. Christopher on your dashboard is on crutches, ADD 1 mile.
- 2) If you've ever received kickbacks from chiropractors for all the whiplash victims you send them, ADD 2 miles.
- If Lee lacocca has ever offered you a rebate not to buy a car, ADD 3 miles.
- 4) For each of the following that has been named in your honor, ADD accordingly:
  - a) A tow truck, ADD 1 mile.
  - b) A local demolition derby race track, ADD 2 miles.
  - A national auto insurance company's "Extra High Risk Category," ADD 5 miles.
- 5) On the back of your driver's license where recent traffic violations are listed, if the words "See Attached Sheets" appear, ADD 2 miles.

### DRIVING HISTORY SUBTOTAL.....

### PART II—ON THE ROAD

- If you start each morning by pledging allegiance to a checkered flag, ADD 1 mile.
- 2) If your second car is an ambulance, ADD 2 miles.
- 3) If, while stopped at an intersection waiting for a red light to change, you...
  - a) Rev your engine to intimidate those around you, ADD 1 mile.
  - b) Place both hands on the horn, ready to blare it at senior citizens who might still be crossing when the light turns green, ADD 2 miles.
  - c) Pick your nose, SUBTRACT 4 miles.

NOTE: If the above question does not apply to you because you never brake for a red light, ADD 5 miles.



ARTIST: PAUL COKER WRITER: JOHN PRETE 4) For every time you've looked in your rear-view mirror and seen a body lying in the street, ADD 2 miles. (If you've never looked in your rear-view mirror, ADD 4 miles.)

5) For each of the following bumper stickers that can be found on your car, ADD 1 mile:

STOP SIGNS ARE FOR SISSIES

SEAT BELTS SUCK

NUKE THE AUTOMOBILE CLUB

HONK IF YOU LOVE HEAD-ONS

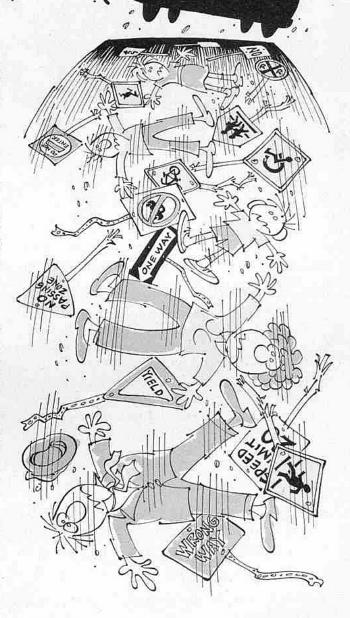
NOTE: If the message on your bumper sticker is incomprehensible because of blood splatterings and caked hair, TACK ON an additional 6 miles.

ON THE ROAD SUBTOTAL .....

### PART III—HYPOTHETICAL SITUATIONS

- 1) It is a warm, sunny Sunday afternoon. You decide to jump in the car and visit your ailing Aunt Alba in the suburbs. Turning onto Aunt Alba's street, you pass a home for the blind, a "Deer Crossing" sign and a group of small children playing in the street. Which of the following comes closest in length to the skid marks you'll make as you pull up to Aunt Alba's?
  - a) A standard 30-foot garden hose, ADD 2 miles.
  - b) An unravelled wool sweater, ADD 5 miles.
  - c) A computer printout of Joan Collins' ex-lovers, ADD 9 miles.
- 2) You're sitting over at a friend's home in a semi-conscious state after hours of heavy drinking. Suddenly, your friend announces "Everybody out!" Which of the following best describes what you would do in this situation?
  - a) Stumble out to your car, spend 15 stupid minutes trying to insert your keys into the ignition, then finally peel out in a screeching blaze of glory, ADD 3 miles.
  - b) Same as "a," except that you would take the time to throw up in your friend's driveway before you peel out, ADD 4 miles.
  - c) If the question does not apply because you would have been involved in a drunk driving accident on your way to the party, ADD 7 miles.

HYPOTHETICAL QUESTIONS SUBTOTAL ......



SCORING

### 51-60

Your driving skills are like those of a recent graduate of a high school Driver's Ed class. In other words, you have none! You are a threat to all life.

### 61-70

You have the driving skills of a deaf, dumb and blind man! Walk everywhere!!

### 71 or Above

You have a great future ahead of you as a New York City cab driver! Apply at once!

### AT THE BEDSIDE, PART I









# THE REAGAN

(with apologies to Edgar Allan Poe)

ARTIST: GERRY GERSTEN WRIT

WRITER: FRANK JACOBS

Once upon a cold November, back in '80, you'll remember,
Came to pass a great election, with a wondrous change in store;
By a landslide, one was winning, promising a new beginning;
Tall and proud, he stood there, grinning, like so many times before;
Who was he, this cool one, grinning, like so many times before?
'Twas The Reagan, nothing more.

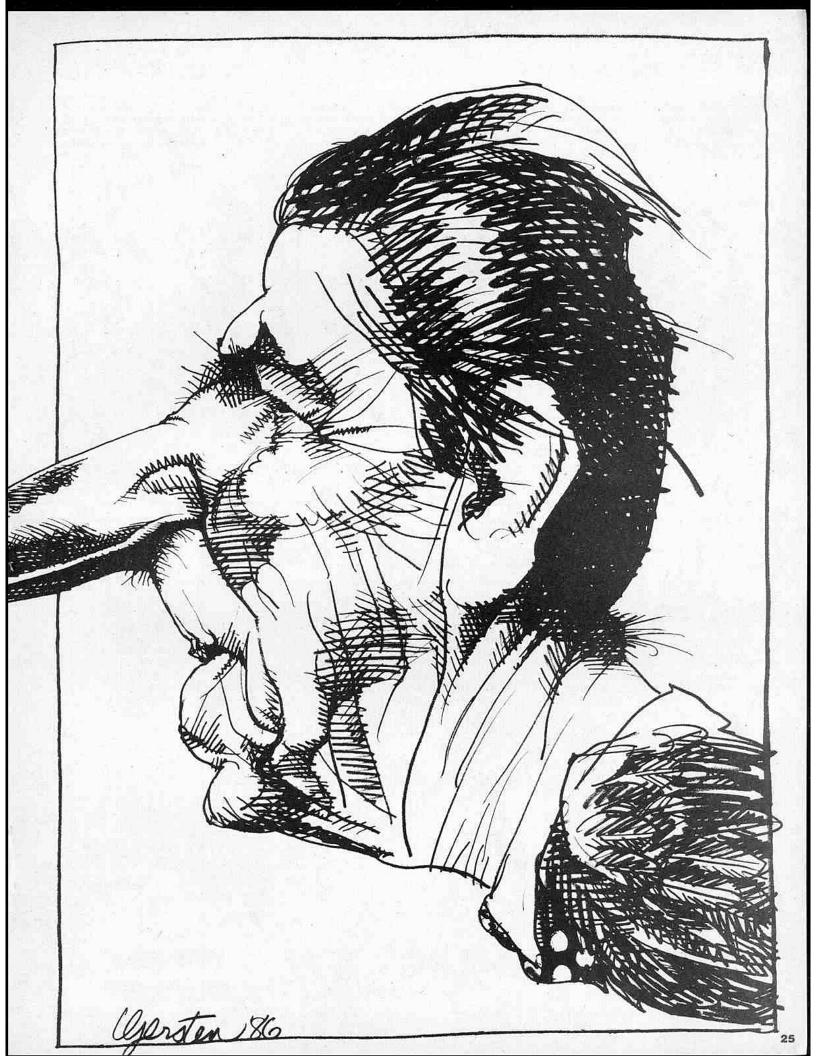
Once he was inaugurated, Reaganomics he created,
Promising a halanced hudget, like we had in days of yore;
"Though," he said, "our debt is growing, and a hundle we are owing,
"I'll cut taxes, 'cause I'm knowing this will save us hucks galore;"
"Please explain," a newsman asked, "how this will save us hucks galore?"
Quoth The Reagan, "Less is more."

Pushing for defense, he pleaded, brand-new missiles would be needed:
"That's the only way," he said, "to keep the country out of war;"
"True," he said, "they're not required, and they're not meant to be fired;
"In five years they'll be retired—still we must build hundreds more;"
"Tell us why," a newsman asked, "we must be building hundreds more?"
Quoth The Reagan, "Jobs galore."

Was he real or from a movie? "Make my day" sure sounded groovy,
Standing up to Congress or the rebels in El Salvador;
Flicks like "Rambo" he promoted (sev'ral times, it should be noted);
Once John Wayne he even quoted, when Kaddafi threatened war;
"Does this mean," a newsman asked, "we're heading toward a Mid-East war?"
Quoth The Reagan, "Hit the shore."

During times he wasn't dozing, many plans he was proposing,
Dealing with the deficit, which he no longer could ignore;
"Cuts," he said, "I'm recommending, pending our ascending spending,
"With attending trends suspending, then extending as before."
"Does this mean," a newsman asked, "a balanced budget like before?"
Quoth The Reagan, "Nevermore."





### **HIGHER EDUCATION**

I tried calling you all, afternoon but the phone was busy! I'll bet it was your son the bum abusing it, as usual!

Well, just for your information, he was indeed using it, but he was busy choosing colleges!



It's true! I overheard him talking! He was choosing Yale over Harvard, Stanford over Southern Cal, North Carolina over Duke...



You

It figures! He's decided to be a Gambling major! What you heard was your son placing bets on Saturday's basketball games!



BERG'S-EYE VIEW DEPT.

# THELIGHTE

### **EQUALITY**

Mr. Gaines, I want to talk to you about Women's Rights!

Oh, please, not again, Ms. Griffiths! I thought we settled that issue last time!



Not really! This time Iam demanding equal pay for equal work!

Well, if you really want that, I'll have to comply with your demand! Mr. Kroul does the same job you do and he's been with us just about the same amount of time...







### **ACCIDENTS**



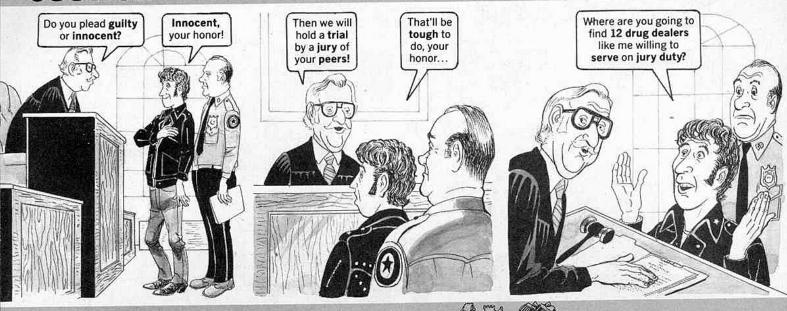
# RSIDEOR...

ARTIST & WRITER: DAVE BERG

### RUNNING



### JUSTICE

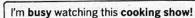




Karen, enough with the TV,



Can't you make



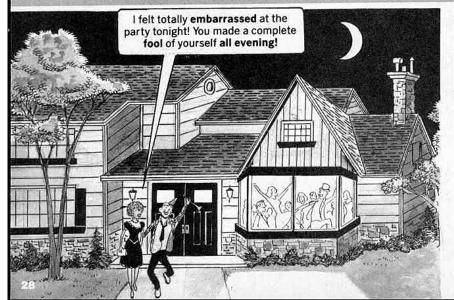


### **FINANCES**

My mom says I'm very **smart** with **money!** She promised to give me a dollar for **every chore** I do around the house!

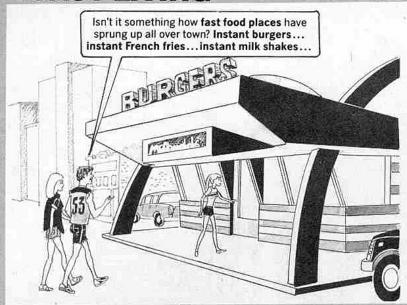


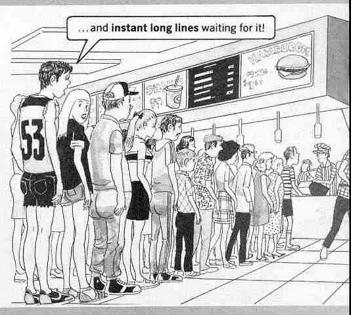
### BEHAVIOR





### **FAST LIVING**





### INTERVIEWS







### **MODERN MORALS**

Congratulations, Elena!



I was supposed to, Grandma! But then I found out my boyfriend got cold feet!



That's the trouble with

In my day we didn't find out if a man had cold feet until after we were married!



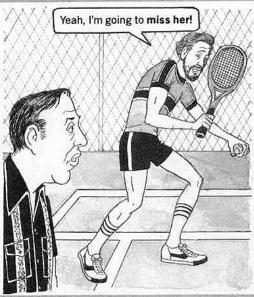
### **CHOICES**



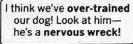
My girlfriend said the same thing! She told me if I didn't stop playing tennis all the time, she was going to break off with me!





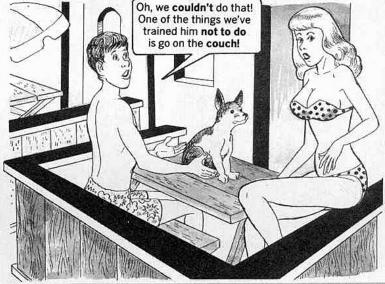


### PETS





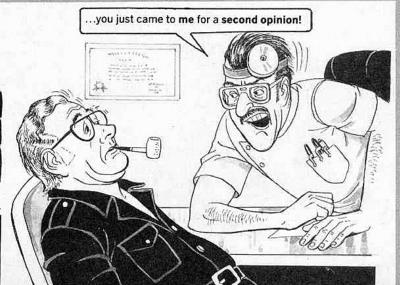




### **DOCTORS**











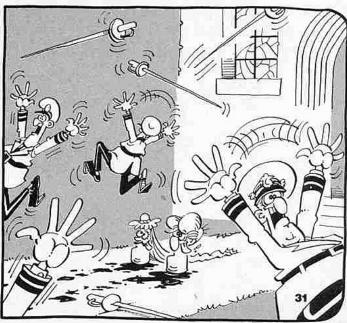
LAST CHANCE

DON MARTIN DEPT. PART I

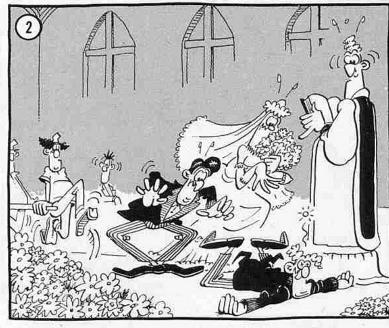
ARTIST: DON MARTIN WRITER: DON EDWING

MARRIAGE LICENCES











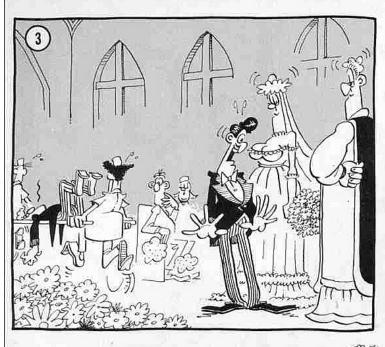








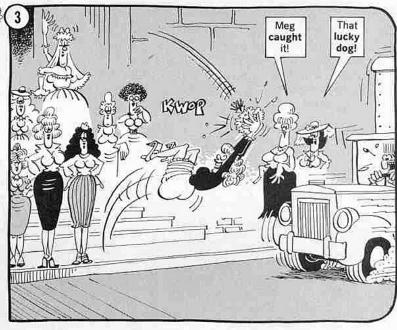






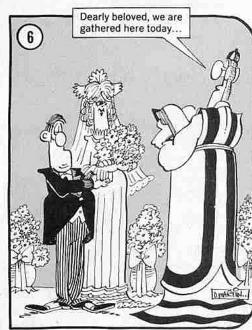












Kung Fu started many years ago when poor Chinese farmers, who could not afford real weapons, developed self-defense techniques using whatever was available: plow blades, staffs, even benches. Nice idea. But since very few poor Chinese farmers are MAD readers, it made very little sense to us to write an article on Kung Fu. So instead we wrote an article about a self-defense technique the average American could use. A deadly defense called:

# HOM

### Phone Fu



BLOCKING: The phone conveniently fits over the hand in a way that allows the steel bottom to deflect your opponent's blows.



ENSNARLING: By holding the body of the phone in one hand, and the receiver in the other, you can use the cord to tangle up your opponent.



OFFENSE: By holding the cord at mid-length, the receiver may be swung and launched at your opponent. It may also be used for long-distant ensnarlment.



LAST RESORT: If you hate violence you can still use the phone to call your enemies in the middle of the night and mutter obscenities.

ARTIST: GEORGE WOODBRIDGE

WRITER: RURIK TYLER

### The Links Of Agony



WHIP METHOD: Grasp one end of a sausage and savagely snap the other end at your enemy!



NUNCHAKUS METHOD: This is a complicated maneuver and is not recommended for beginners!



PELTING METHOD: Break up the links, grab an equal amount in each hand, and throw all of them at your opponent!

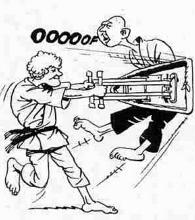
### The Iron Ning Board



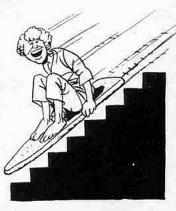
BLOCKING: Because the Iron Ning Board is roughly the same length and width as the human body, it makes a very effective blocking tool.



**OFFENSE:** Grasp the feet of the board while it is in the closed position.



Quickly bring your arms together while aiming at your opponent.



ESCAPE: If all else fails, you can use the Iron Ning Board to slide down the stairs and beat a hasty retreat.

# £ fui

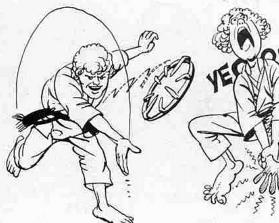
The Stove Of Death



**OFFENSE**: Even an empty stove can provide you with a deadly weapon!



Grab the burner guard as shown.



In a quick motion, hurl the burner at your opponent!



IMPORTANT! Do not use this technique if you have just been cooking something!

### The Oven Mitts Of Death



PREPARATION: Oven mitts offer the same benefits that boxing gloves do —they protect your hands in combat!

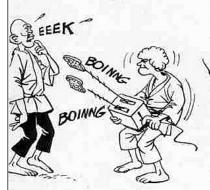


They are quick in that they fit either hand, thereby avoiding confusion at critical moments.



**OFFENSE:** When stuffed with a potato they make an effective long distance weapon.

### Other Home Fu Maneuvers







Twin Slices Of Doom!

**Kung Fruit!** 

**Drawer Of Destruction!** 

Fridge Fu!

BLAME DROPPING DEPT.

# You've really arrived when a new rule is made just for you! Take NY Jet Mark Gastineau. He jumped and screamed so much after every QB sack the the NFL banned that sort of stuff—and that became known as "The Gastineau Rule." We think that makes a lot of sense! In fact, we know of several people whose behavior calls for similar measures! That's why we're offering...

## OTHER MUCH NAMED FOR THE





### THE REAGAN RULE

High-level members of the U.S. Government are PROHIBITED from simply "making up" facts to support their positions.

### THE COSBY-HOUSEMAN RULE

Employment as a "Celebrity Spokesperson" is considered a SIDELINE to an acting career-NOT a career in itself.

Smith-Barney 6

a) Issue-oriented talk shows MAY NOT have more than one (1) show per month on the topic of guests a MAXIMUM of one (1) "Obese Lesbian Surrogate

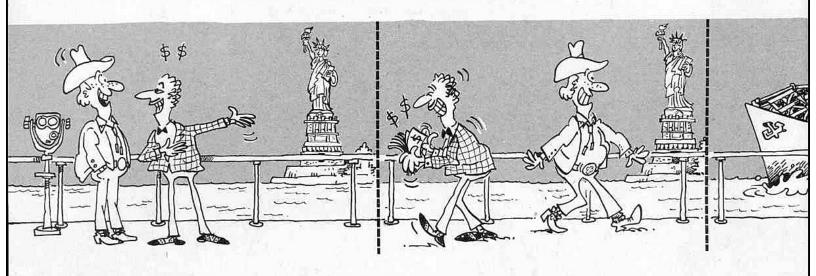
Mothers." b) Talk show hosts are limited to interrupting their time per sentence.

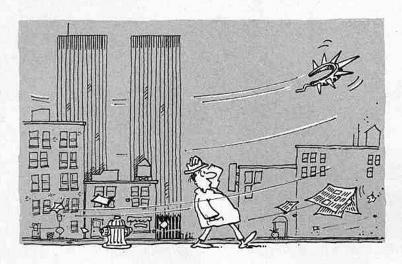
VIVIANO

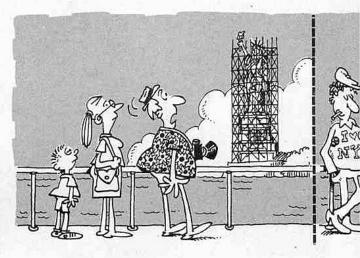
### THEPRINCIPALRULE

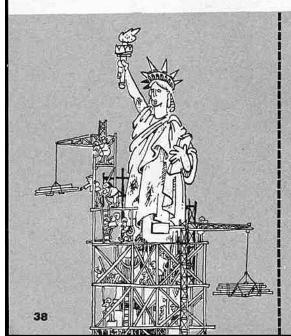
Purveyors of exercise work-out books, records or videotapes MUST possess some qualification to do so, OTHER THAN "looking good in a pair of tights." SERGIO ARAGONES DEPT.

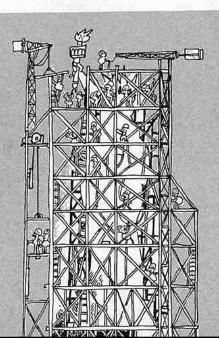
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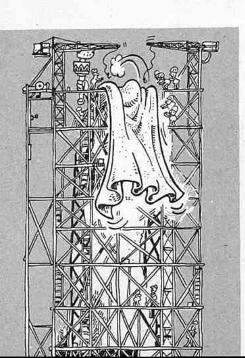


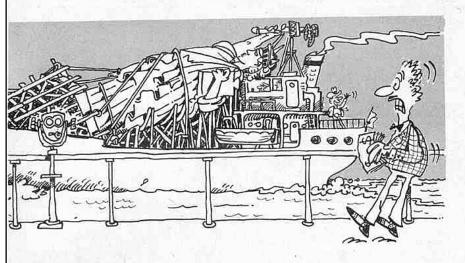


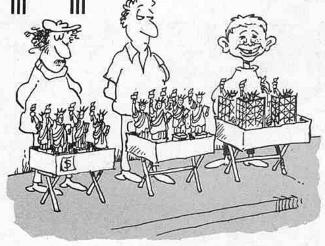




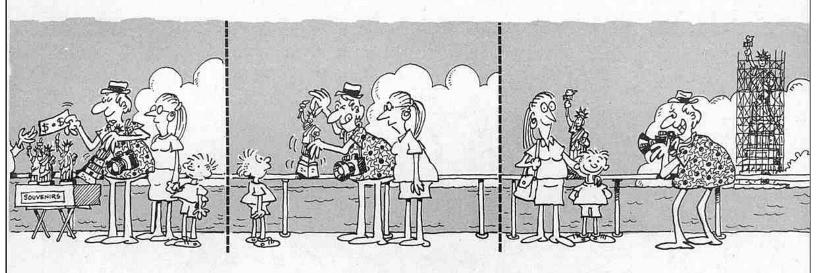


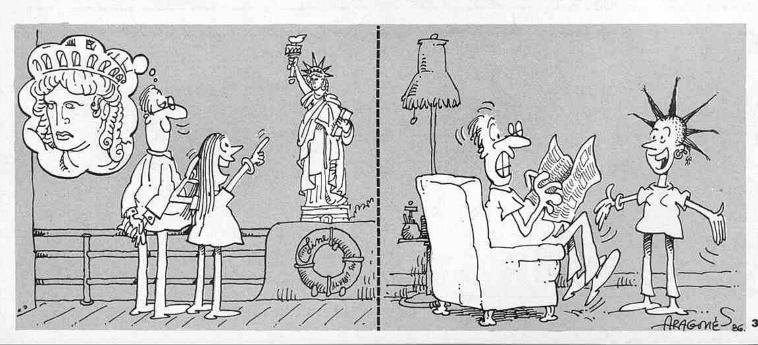






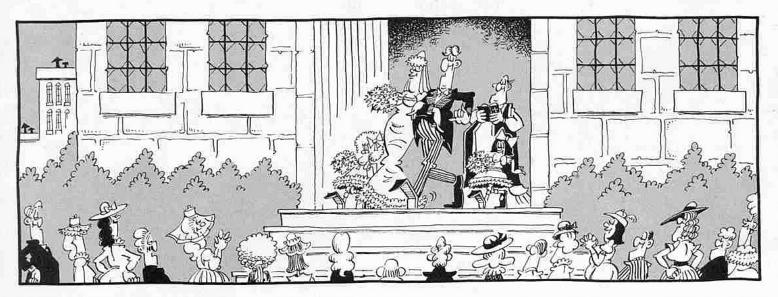
ARTIST AND WRITER: SERGIO ARAGONES

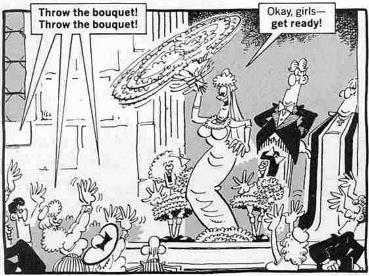


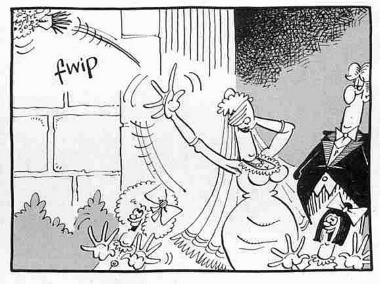


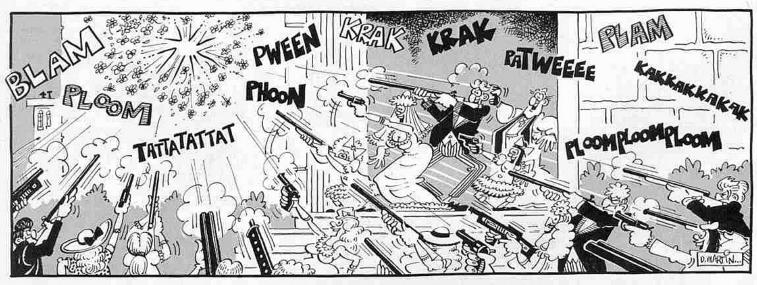
## ATTHE WEDDING OF FRED HEMMES

CHEF, CATERER, AND MEMBER OF THE NATIONAL RIFLE ASSOCIATION







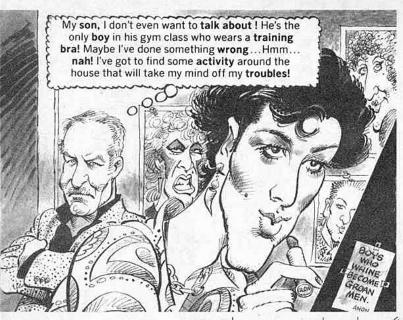










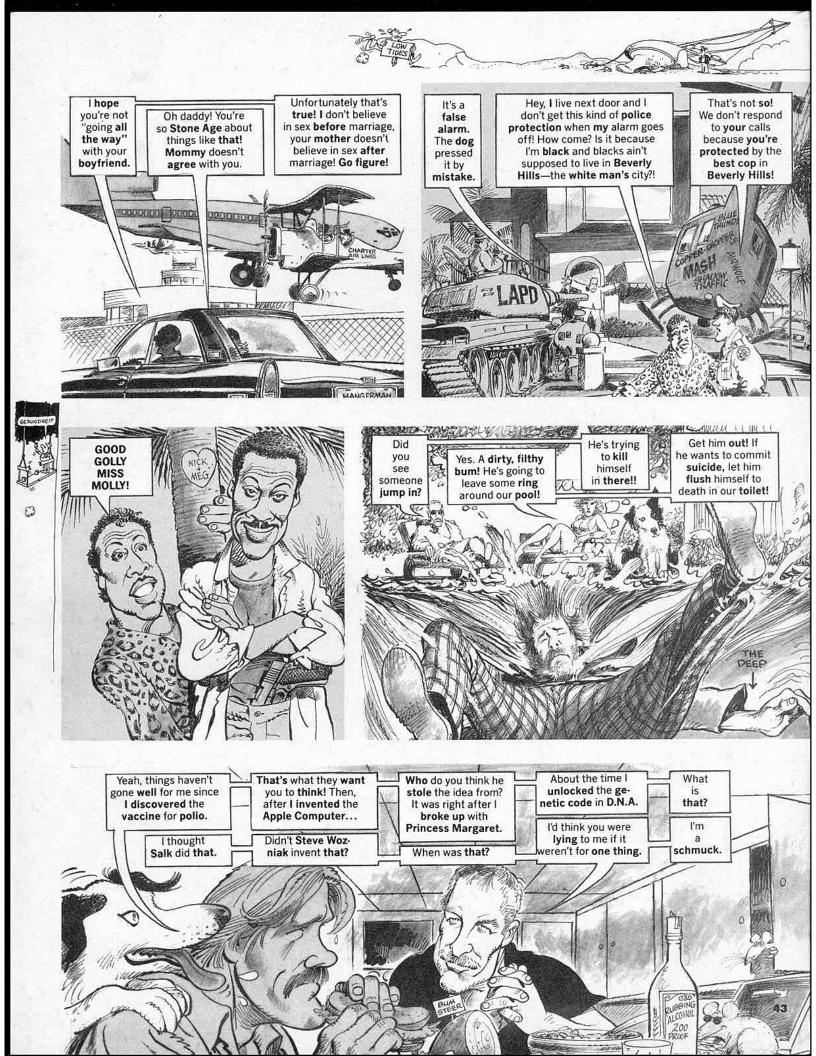




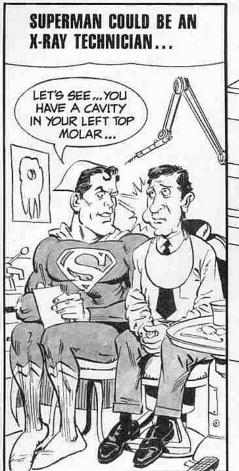










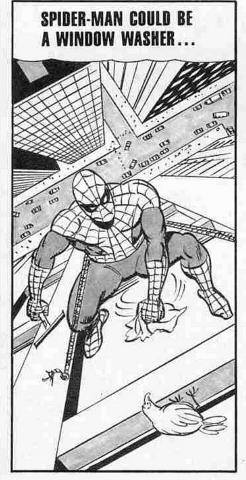






ARTIST: ANGELO

ARTIST: ANGELO TORRES WRITER: BOB SUPINA







### WOMEN'S GLIB DEPT.

Back in MAD #234, we gave guys hints on "How To Pick Up Girls." Our mail response showed that liberated women of today want equal time when it comes to learning pick-up lines guaranteed to impress great hunks. So, ladies (and, ahem, certain gentlemen) we now present the following batch of ice-breakers, Your quide to...

# HOW TO PICK UP GUYS



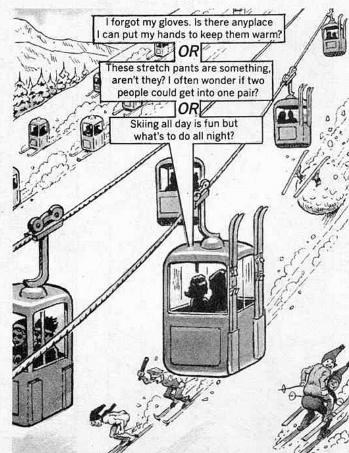
### AT A FOOTBALL GAME



### AT A FAST FOOD HANGOUT



### AT A SKI RESORT



### AT A PERSONAL COMPUTER STORE



ARTISTS: WILL ELDER AND HARVEY KURTZMAN

### -----

WRITER: ARNIE KOGEN

### AT A SUPERMARKET







I don't mind exercising by myself,

but I really hate to shower alone.

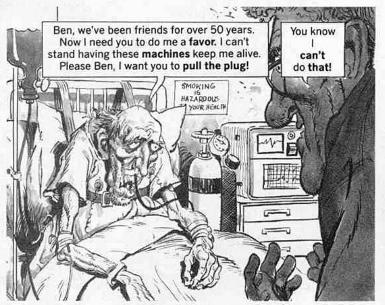
Am I crazy or are my leotards splitting up the middle?

This exercise stuff is boring. I wish

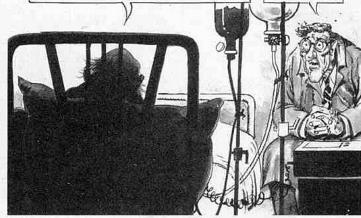
I could find another way to get my heart pumping for at least a half hour.

VIII -11111

## AT THE BEDSIDE, PART II

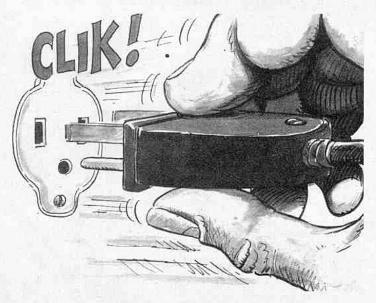


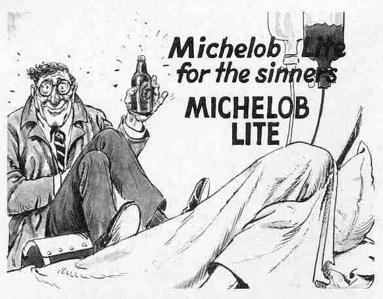
Please Ben, if you won't do it for me, then do it for my wife. It's killing her to come here to the hospital every day and see me like this. Will you do it for her, then? Please Ben, for my wife! Pull the Plug! No...I believe life is sacred! It would be morally wrong!











# WHERE CAN

### HERE WE GO WITH ANOTHER RIDICULOUS MAD FOLD-IN

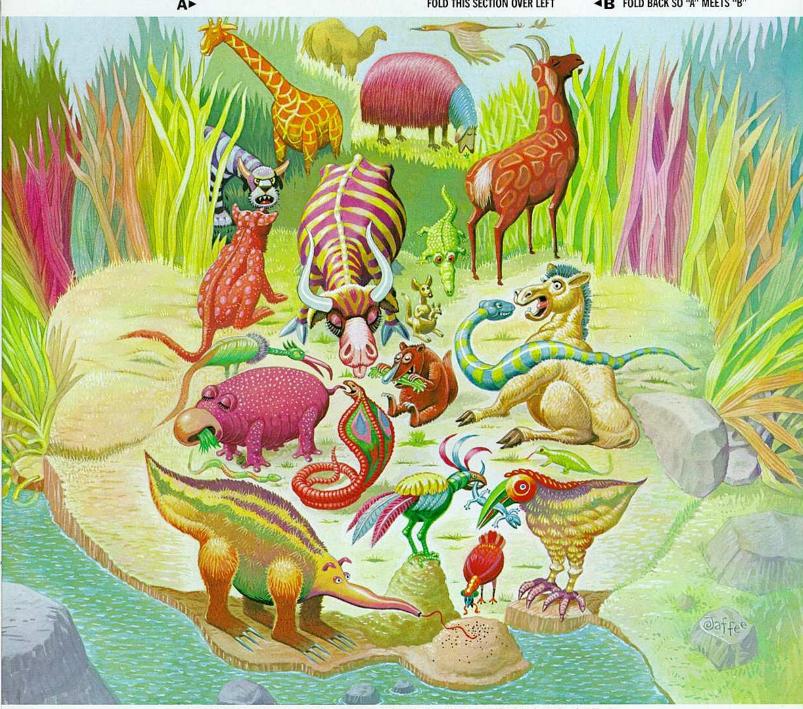
The world's wildlife forms a kaleidoscope of color and design. To find out where you can see the world's most eye boggling examples, fold page in as shown.



A

FOLD THIS SECTION OVER LEFT

**◄B** FOLD BACK SO "A" MEETS "B"



WRITER AND ARTIST: AL JAFFEE

A.

ANIMALS COME IN MANY COLORS AND DESIGNS. TO GET A REAL FEEL FOR THIS WE MUST GO WHERE ANIMALS FLOCK IN GREAT NUMBERS. ONLY IN SUCH LARGE CONCENTRATIONS WE CAN SEE NATURE'S VIVID WORKS OF ART.

